RECEIP

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE



Applicant(s): Eisen, Bruce; Kassis, Wasef; Lucas IV, James E.; Padayao, Roger

Assignee: User Trends

Title: Electronically Distributing Promotional And Advertising Material

Based Upon Consumer Internet Usage

Serial No.: 09/379,167 Filing Date: August 23, 1999

Examiner: Unknown Group Art Unit: 2761

Docket No.: M-7729 US

Newport Beach, California August 31, 2001

RECEIVED August

ASSISTANT COMMISSIONER FOR PATENTS

Office of Initial Patent Examination

Customer Service Center Washington, D.C. 20231

Technology Center 2600

REQUEST FOR CORRECTED FILING RECEIPT

Dear Sir:

Applicants hereby request the Commissioner For Patents to correct the Official Filing

Receipt for the above-identified patent application as follows:

2. Correct Inventor Name

3. Correct Title

4. Correct information referencing related case

5. Correct Attorney Docket Number

6. Other:

LAW OFFICES OF SKJERVEN MORRILL MacPHERSON LLP

25 METRO DRIVE SUITE 700 SAN JOSE, CA 95110 (408) 453-9200 FAX (408) 453-7979 This Request is submitted for the following reasons:

The title on the Filing Receipt is incorrect. The correct title should read

--ELECTRONICALLY DISTRIBUTED PROMOTIONAL AND ADVERTISING
MATERIAL BASED UPON CONSUMER INTERNET USAGE.--

Because this was not an error on the part of Applicant(s), Applicant(s) believe no fee is required.

Attached is a copy of the Filing Receipt having the above errors and the changes noted thereon, as well as copies of the Declaration and Transmittal Letter. Also enclosed is a copy of the return postcard indicating the same title. Therefore, it is respectfully requested that a corrected Filing Receipt be issued.

If this action does not lead to issuance of a corrected Official Filing Receipt as requested, please contact the undersigned at (949) 718-5200.

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to: Commissioner for Patents, Washington, D.C. 20231, on August 31, 2001.

Attorney for Applicanting

Date of Signature

Respectfully submitted,

F. Jason Far-hadian
Attorney for Applicant(s)

Reg. No. 42,523

LAW OFFICES OF SKJERVEN MORRILL MacPHERSON LLP

25 METRO DRIVE SUITE 700 SAN JOSE, CA 95110 (408) 453-9200 FAX (408) 453-7979 PTQ-103X (Rev. 6-99)

FILING RECEIPT



UNITED STATES D FMENT OF COMMERCE Patent and Trademar. Office ASSISTANT SECRETARY AND COMMISSIONER OF PATENTS AND TRADEMARKS Washington, D.C. 20231

S FOAD	h					
APPLICATION NUMBER FILING DA	TE GRP ART UNIT	FIL FEE REC'D	ATTORNEY DOCKET NO.	DRWGS	TOT CL	IND CL
09/379,167 08/23/9			M-7729-US	13	74	4

TEJINDER SINGH SKJERVEN MORRILL MACPHERSON FRANKLIN & FRIEL LLP 25 METRO DRIVE SUITE 700 SAN JOSE CA 95110-1349

Receipt is acknowledged of this nonprovisional Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when Inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the date presented on this receipt. If an error is noted on this Filing Receipt, please write to the Office of Initial Patent Examination's Customer Service Center. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts of Application" ("Missing Parts Notice") in this application, please submit any corrections to this Filing Receipt with your reply to the "Missing Parts Notice." When the PTO processes the reply to the "Missing Parts Notice," the PTO will generate another Filing Receipt incorporating the requested corrections (if appropriate).

Applicant(s)

BRUCE EISEN, LOS ANGELES, CA; ROGER PADAYAO, VAN NUYS, CA; WASEF KASSIS, CANYON COUNTRY, CA; JAMES E. LUCAS IV, MOORPARK, CA.

IF REQUIRED, FOREIGN FILING LICENSE GRANTED 09/08/99 TITLE

DISTRIBUTING PROMOTIONAL AND ADVERTISING MATERIAL BASED UPON INTERNET USAGE

PRELIMINARY CLASS: 705

Electronically

Consumer

Technology Center 2600

DATA ENTRY BY: NIMMONS, EVELYN

TEAM: 02 DATE: 09/08/99

Docket No.: M-7729 US

FRIEL LLP

OTHER OFFICES: AUSTIN, TEXAS SAN FRANCISCO, CALIFORNIA

25 METRO DRIVE, SUITE 700 San Jose, California 95110 (408) 453-9200

FACSIMILE: (408) 453-7979

August 23, 1999

Box Patent Application

ASSISTANT COMMISSIONER FOR PATENTS Washington, D. C. 20231

Enclosed herewith for filing is a patent application, as follows:

Bruce Eisen; Roger Padayao; Wasef Kassis; James E. Lucas IV

Title:

ELECTRONICALLY DISTRIBUTING PROMOTIONAL AND

RECEIVED

NOV 2 0 2001

Technology Center 2600 ADVERTISING MATERIAL BASED UPON CONSUMER INTERNET USAGE

13 Sheet(s) of Drawings

- 24 page(s) Specification
- 17 page(s) Claims
- page Abstract
- page(s) Declaration/Power of Attorney
- page(s) Recordation Cover Sheet (in duplicate)
- page(s) Assignment

CLAIMS AS FILED (fees computed under §1.9(f))

<u>For</u>	Number <u>Filed</u>			Number <u>Extra</u>		<u>Rate</u>		\$ Basic Fee <u>760.00</u>
Total Claims	74	-20	=	54	x	\$18	=	\$ 972.00
Independent Claims	4	-3	=	1	x	\$78	=_	\$ 78.00
	n contains on claims (\$260			ultiple				\$ 1,810.00

Please make the following charges to Deposit Account 19-2386:

Fee for filing the patent application in the amount of

\$1,810.00

The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment to Deposit Account 19-2386.

A Return Post Card and this sheet in duplicate are enclosed.

EXPRESS MAIL LABEL NO:

EL030411217US

Respectfully submitted,

Teiinder Singh

Attorney for Applicant(s)

Reg. No. 39,535



As a below named inventor, I hereby declare that:

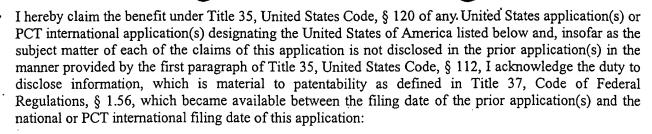
Pocket No.: M- MECEIVED

Technology Center 2600 My residence, post office address and citizenship are as stated below adjacent to my name.

I believe I am an original, first and joint inventor of subject matter (process, machine, manufacture, or composition of matter, or an improvement thereof) which is claimed and for which a patent is sought by way of the application entitled

ELECTRONICALLY DISTRIBUTING PROMOTIONAL AND ADVERTISING MATERIAL BASED UPON CONSUMER INTERNET USAGE

which check is attached hereto. and is amended by the Preliminary Amendment attached hereto. was filed on as Application Serial No and was amended on (if applicable).						
I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.						
I acknowledge the duty to disclose information, which is material to patentability as defined in Title 37, Code of Federal Regulations, § 1.56.						
I hereby claim foreign priority benefits under Title 35, United States Code, § 119(a)-(d) of any foreign application(s) for patent or inventor's certificate or any PCT international application(s) designating at least one country other than the United States of America listed below and have also identified below any foreign application(s) for patent or inventor's certificate or any PCT international application(s) designating at least one country other than the United States of America filed by me on the same subject matter having a filing date before that of the application(s) of which priority is claimed:						
Prior Foreign Application(s)			tion(s)	Priority Claimed		
Number		Country	Day/Month/Year Filed	Yes	No	
N/A						
I hereby claim the benefit under Title 35, United States Code, § 119(e) of any United States provisional application(s) listed below:						
Provisional Application Number			Filing Date			
N/A						



Application Serial No.	Filing Date	Status (patented, pending, abandoned)
N/A		

I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and to transact all business in the United States Patent and Trademark Office connected therewith:

Alan H. MacPherson (24,423); Brian D. Ogonowsky (31,988); David W. Heid (25,875); Norman R. Klivans (33,003); Edward C. Kwok (33,938); David E. Steuber (25,557); Michael Shenker (34,250); Stephen A. Terrile (32,946); Peter H. Kang (40,350); Ronald J. Meetin (29,089); Ken John Koestner (33,004); Omkar K. Suryadevara (36,320); David T. Millers (37,396); Kent B. Chambers (38,839); Michael P. Adams (34,763); Robert B. Morrill (43,817); Michael J. Halbert (40,633); Gary J. Edwards (41,008); William B. Tiffany (41,347); James E. Parsons (34,691); Daniel P. Stewart (41,332); Philip W. Woo (39,880); John T. Winburn (26,822); Tom Chen (42,406); Fabio E. Marino (43,339); William W. Holloway (26,182); Elaine H. Lo (41,158); Don C. Lawrence (31,975); Marc R. Ascolese (42,268); Carmen C. Cook (42,433); David G. Dolezal (41,711); Roberta P. Saxon (43,087); Bernice Chen (42,403); Mary Jo Bertani (42,321); Dale R. Cook (42,434); Sam G. Campbell (42,381); Matthew J. Brigham (44,047); Glen B. Choi (43,546); Hugh H. Matsubayashi (43,779); Margaret M. Kelton (44,182); Joseph T. VanLeeuwen (44,383); William C. Cray (27,627); Patrick D. Benedicto (40,909); and Tejinder Singh (39,535).

Please address all correspondence and telephone calls to:

Tejinder Singh 39,535
Attorney for Applicants
SKJERVEN, MORRILL, MacPHERSON, FRANKLIN & FRIEL LLP
25 Metro Drive, Suite 700
San Jose, California 95110-1349

Telephone: 408-453-9200 Facsimile: 408-453-7979

I declare that all statements made herein of my own knowledge are true, all statements made herein on information and belief are believed to be true, and all statements made herein are made with the knowledge that whoever, in any matter within the jurisdiction of the Patent and Trademark Office, knowingly and willfully falsifies, conceals, or covers up by any trick, scheme, or device a material fact, or makes any false, fictitious or fraudulent statements or representations, or makes or uses any false writing or document knowing the same to contain any false, fictitious or fraudulent statement or entry, shall be subject to the penalties including fine or imprisonment or both as set forth under 18 U.S.C. 1001, and that violations of this paragraph may jeopardize the validity of the application or this document, or the validity or enforceability of any patent, trademark registration, or certificate resulting therefrom.

Full name of first joint	inventor: Bruce Eisen	•	
Inventor's Signature:	-May "	Date:	8-13-55
Residence:	Los Angeles, CA		
Post Office Address:	10551 Wilshire Boulevard No. 1603	Citizenship:	U.S.A
	Los Angeles, CA 90024		
Full name of second jo	int inventor/ Roger Padayao		
Inventor's Signature:		Date:	Ana 13, 199
Residence:	Yan Nuys, CA	-	
Post Office Address:	17422 Covello Street	Citizenship:	U.S.A
	Van Nuys, CA 91406		·
Full name of third join	t inventor: Wasef Kassis		
Inventor's Signature:	MM////	Date:	Aug. 18-1999
Residence:	Canyon Country, CA		. 0
Post Office Address:	17326 Canvas Street	Citizenship:	U.S.A
	Canyon Country, CA 91351		
Full name of fourth joi	nt inventor: James E. Lucas IV		
Inventor's Signature:	Jans. LIV	Date:	8-17-1999
Residence:	Moorpark, CA		
Post Office Address:	15349 Mahan Court	Citizenship:	U.S.A

Moorpark, CA 93021



RECEIVED 2001 PROPRIET 2800

BOX PATENT APPLICATION COMMISSIONER OF PATENTS AND TRADEMARKS Washington, D.C. 20231

Inventors: Title:

Bruce Eisen; Roger Padayo; Wasef Kassis; James E. Lucas IV

ELECTRONICALLY DISTRIBUTING PROMOTIONAL AND

ADVERTISING MATERIAL BASED UPON CONSUMER INTERNET

USAGE

Attorney Docket:

M-7729 US

Enclosed:

- 13 page(s) Drawings
 - 24 page(s) Specification
- 17 page(s) Claims
- 2 page(s) Abstract
- 3 page(s) Declaration/Power of Attorney
- __3 page(s) Assignment
- 1 page(s) Recordation Form Cover Sheet (in duplicate)
- x Transmittal Letter (in duplicate)
- x This Return Receipt Postcard

TJ/mr Newport Beach

08/23/99

VIA EXPRESS MAIL NO.: EL030411217US

BOX PATENT APPLICATION COMMISSIONER OF PATENTS AND TRADEMARKS Washington, D.C. 20231

Inventors: Title:

Bruce Eisen; Roger Padayo; Wasef Kassis; James E. Lucas IV

ELECTRONICALLY DISTRIBUTING PROMOTIONAL AND

ADVERTISING MATERIAL BASED UPON CONSUMER INTERNET

USAGE

Attorney Docket: M-7729 US

Enclosed:

13 page(s) Drawings
24 page(s) Specification

17 page(s) Claims

2 page(s) Abstract

3 page(s) Declaration/Power of Attorney

3 page(s) Assignment

1 page(s) Recordation Form Cover Sheet (in duplicate)

x Transmittal Letter (in duplicate)

__x__ This Return Receipt Postcard

TJ/mr Newport Beach

08/23/99

VIA EXPRESS MAIL NO.: EL030411217US

09/379167



BY DOCKET DEED

AUG 3 1 1999

SKJERVEN, MENTREL MANC ITHENSON FRANKLIN S FRIEL